

Competitor Deck



Feature

Communication channel

Email, SMS, web push & whatsapp chat

Email, SMS, web push

Modules

11+ integrated modules with email automation (Loyalty, Product Reviews, Membership, product recommendation and much more).

A/B Testing and webform

Integrations

All modules integrated with email automation

Manual and limited integrations

Reporting and analytics

Unified performance reporting and analytics across channels

Non-Unified performance reporting and analytics across channels

coverage

Sellers across 175+ countries

Sellers Across 80+ Countries

Personalization

- Dynamic tier rewards
- Product recommendation based on buyer browsing
- 70+ filters based on loyalty rewards, orders, reviews

- No dynamic tier rewards
- No product recommendation
- Filters based on actions performed on emails

Free Trial

Free Trial available

Free Trial available

Support

24*7 free support available through ticket, call, emails, chats and zoom

Support available through tickets and emails

Migrations

Quick & Free migration assistance

Free migration assistance