

Competitor Deck



Feature

Communication channel

Email, SMS, web push & whatsapp chat

Email, SMS, Web Push

Modules

11+ integrated modules with email automation (Loyalty, Product and Site Reviews, Membership, product recommendation and much more).

Popup and forms

Integrations

All modules intergrated with email automation

Manual and limited integrations

Reporting and analytics

Unified performance reporting and analytics across channels

Non-Unified performance reporting and analytics across channels

coverage

Reach in 9 countries for SMS

Reach In 4 Countries For SMS

Personalization

Dynamic tier rewards
Product recommendation based on buyer browsing
70+ filters based on loyalty, orders, reviews

No Dynamic Tier Rewards
No Product Recommendation
Filters Based On Actions Performed On Emails

Free Trial

Free trial available

Free trial available

Support

24*7 free support available through tickets, calls, emails, chats and zoom

24*7 support available through live chat and email

Migrations

Quick & Free migration assistance

Migration support only for selected customers